



THE ART OF INFLUENCE

How to live and
lead a lifelong legacy!



TOPICS COVERED

CLEARING THE FIELD

THE THREE-FACE THEORY

SAYING IT WITHOUT SAYING IT

THE SIX PRINCIPLES OF INFLUENCE

POWER IN YOUR VOCABULARY

SHARPENING THE SAW


EVERYDAY APPLICATION

KEY OUTCOMES

- Increase your level of self-awareness
- Learn practical tools to improve your persuasion, negotiation & selling skills
- Learn how to become more confident, more powerful and increase your capacity to influence
- Improve your communication and your people skills in order to influence those who are below and above you in your organisation

PRESENTED BY

SUJIT SUKUMARAN

 +971 50 566 9494

 Sujit@optmc.com